

# The North York Moors Chamber Music Festival

## Privacy Policy

Whenever we need to collect any of your data, we will let you know at that point *why* we need to do so and *what* it will be used for.

NYMCMF is committed to protecting your personal data and will use any personal or sensitive data we collect from you in line with the General Data Protection Regulations (GDPR).

### **What data do we collect and what do we use it for?**

NYMCMF collects data from individuals to organise bookings for events and to promote and market our activities.

#### **Event attendees**

We need to collect data on the person booking (name, address and/or email) in order to allow you access to the event and to send you a confirmation of your reservation/purchase. This data will only be used for administering your access to the event/s for which you have booked and will **not** be used to send you marketing/promotional messages from the group unless you specifically consent to this at the point of sale.

For online bookings any data will be collected and processed by Ticketsouce who are our box office management service provider. The information will be securely held in accordance with their Privacy Policy.

For postal or telephone bookings any data will be held securely by NYMCMF and will be disposed of shortly after the conclusion of the relevant event for which an individual has booked.

#### **Mailing list subscribers: for marketing and promotion**

We offer everybody the opportunity to sign up (consent) to receive marketing and promotional information about NYMCMF activities (e.g. emails about forthcoming events).

Any event attendee will need to signify a separate intention to subscribe to the mailing list in order to receive marketing/promotional messages. This will either be at the point of sale through an appropriate consent option or through a sign-up option accessed via our website.

When you sign-up to our marketing mailing list we will ask for your name & email and will use this data to send you information about our events and activities. We will only send you information that is related to NYMCMF and its activities. We will **not** use your data to send you marketing messages from third parties.

Anything we send you will include a clear option to withdraw your consent (i.e. to unsubscribe)

Mail Chimp are our marketing service provider. The data supplied (name and e-mail) will be transferred to Mail Chimp for processing and will be securely held in accordance with their Privacy Policy.